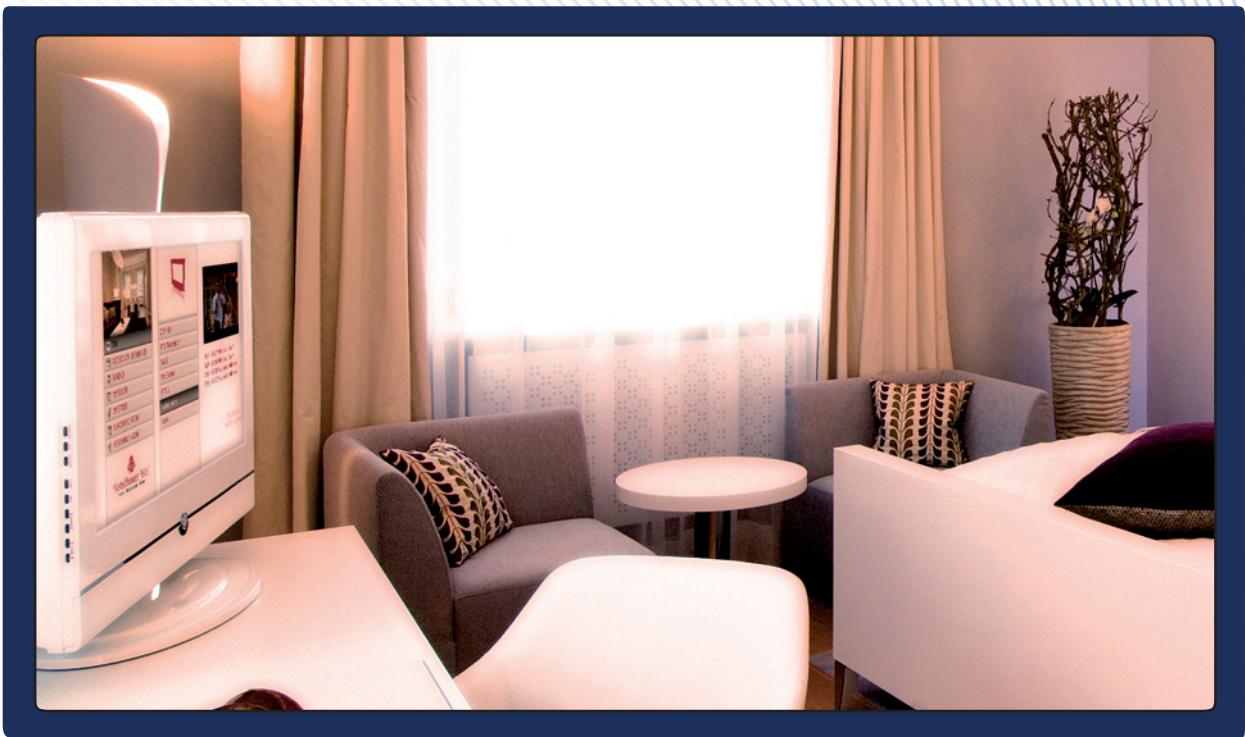


HOTECH-IPTV



IPTV 

DIGITAL IPTV WITH VALUE-ADDED SERVICES

MACNETIX
■ communicate with intelligence

digital information system HOTELS

editIT ✓ **playIT** ▶
the digital in signage.



Versatile and efficient: editIT/playIT DS software is used as a guest information system in hotels.

■ Multifaceted

It is used as a visitor orientation system and provides information on current room occupation. It gives both guests and employees a view of the current event calendar. In addition, it is ideal as an advertising platform for events and products. This can be particularly attractive for hotel chains if conference hotels, for example, refer to spa and holiday offers within the group. Used as door signage, not only the event but also logos and the event duration can be displayed on the digital board.

Current news, sports news and weather forecasts complete the special content on the screens and attract additional attention. Waiting times can seem reduced through playing TV and DVD programs.

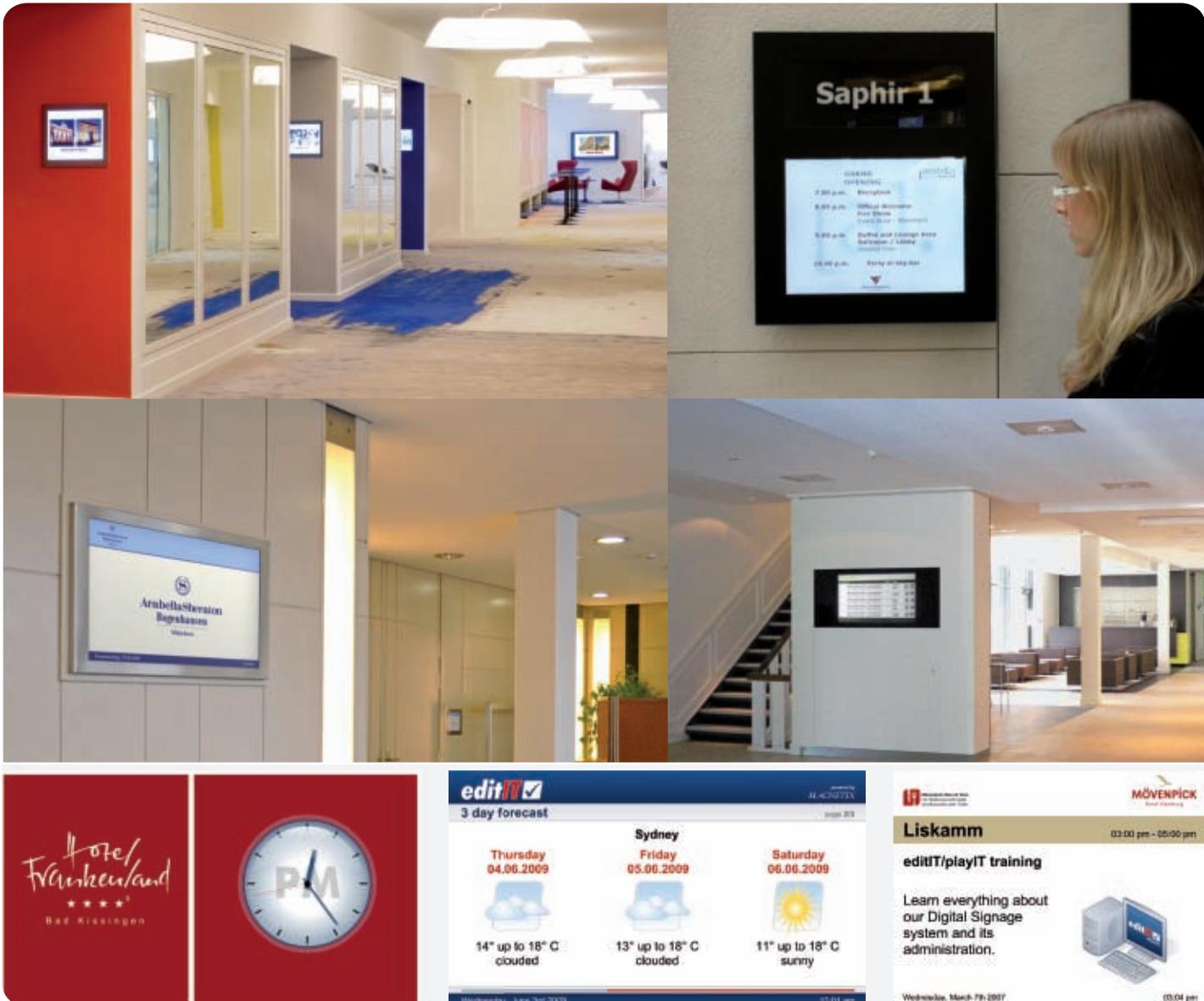
■ Compatible

These signs can be integrated everywhere. They are generally located in hotel lobbies and conference areas. Use in lifts is also possible. The digital monitors ideally co-ordinate with the interior and design of the hotel and combine to provide overall harmony. A further benefit, in addition to automatic updating, is the intuitive use of the software.

A particular bonus:
The hotel reservation system can be easily linked to the system (e.g. MICROS-Fidelio, Protel, Outlook, Lotus).

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■ Extract from our list of customers

- + Hotel Berlin, Berlin
- + Steigenberger Hotel Der Sonnenhof
- + Mövenpick Hotel Group
- + Holiday Inn Berlin-Schönefeld Airport
- + Europa-University Viadrina Frankfurt
- + Studentenwerk Rostock, Cafeteria of the University Rostock
- + Berufsbildende Schulen (professional schools) Papenburg and Rosenheim, Germany; Zug, Switzerland
- + Schloss Ludwigsburg (Ludwigsburg Palace)
- + Sparkasse Hanau (bank)
- + Lufthansa Cargo
- + Norgren Pneumatics Germany
- + Bacardi Germany
- + BrainLAB
- + Schwabenlandhalle Betriebsgesellschaft (event hall)
- + Messe Düsseldorf (exhibition)
- + Forschungszentrum Jülich (research center)

Who are we?

- An innovative, international software company -

Macnetix (Marketing Communications Network Inter-Exchange) is a modern, dynamic company that has been developing intelligent software solutions for almost a decade. The company is based in Berlin.

What do we make?

- Software solutions - **editIT** **playIT** - **IPTV** - the digital in signage.

Our customers benefit from our many years of experience, because our products are being continually developed and optimised.

In addition to individual software solutions, Macnetix has also been able to successfully establish two of its own standard applications in the market.

editIT/playIT (Version 5) is used as an advertising and information system for digital signage; IPTVHD is a digital multimedia television.

Our customers.

- Hotels - Restaurants - Companies – Trade fairs - Colleges - Banks - Museums - Hospitals/Clinics -

Our customers include companies from a wide range of sectors and industries. They include Bacardi, Lufthansa Cargo and Otto GmbH, as well as numerous top hotels such as Mövenpick and Six Senses.

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